

will be counted per member company.

Company Name _____

2016 BOARD OF DIRECTORS

ELECTION BALLOT

Dear Members,

<u>Seven board positions</u> will be filled in the election for the 2016 Pittsburgh North Regional Chamber of Commerce Board of Directors. Below are the names of the fifteen members who are candidates for this year's election. No petitions were received requesting the addition of a name(s) to the slate of candidates.

Please cast your vote for a candidate to fill <u>each</u> of the seven vacancies. To do so, please review the profile information on each candidate (on the back), then mark the corresponding box or visit PghNorthChamber.com/ About/Board-of-Directors to vote online. As stated in the Pittsburgh North Regional Chamber of Commerce bylaws, candidates are elected by a simple majority of the return ballots. The seven candidates receiving the most votes will be elected.

To be counted, this ballot must be received at Steptoe & Johnson PLLC. by $\frac{4:00 \text{ p.m. on November 25, 2015}}{4:00 \text{ p.m. on November 25, 2015}}$ in accordance to our Bylaws. Please fax your ballot to 304-933-8706, Attn: Nancy Moore.

INSTRUCTIONS TO VOTERS: To vote for a candidate, place a cross (x) in the square following the name of the person(s) you favor as the candidate. *Please only vote for seven (7) candidates*.

CANDIDATES FOR BOARD OF DIRECTORS (NAMES IN BLUE ARE UP FOR RE-ELECTION) Steven W. Diffenderfer Gregg Hill NexTier Bank Dollar Bank **Todd Harris** Kathleen Himler Liberty Insurance Agency Dale Carnegie Systems Lisa Hunt Nicholas Kennedy USX Federal Credit Union FamilyWealth Management Group Tracy Armstrong Tom Kingsley North Pittsburgh Greeting Company Dollar Bank Richard Berdy Al Marschke **AFLAC** Ambit Energy Elizabeth Blakely Pete Piotrowski Visible Mission Peter J. Piotrowski State Farm Insurance Ryan Breen Gary Schwartz Breen Law Firm LLC **Express Employment Professionals** Jack Giacobbi Scopewell, LLC To be counted, this ballot must be received at Please fax your ballot to Steptoe & Johnson PLLC. by 304-933-8706, Attn: Nancy Moore 4:00 PM-November 25, 2015 Steptoe & Johnson PLLC. in accordance to our Bylaws.

In order for your vote to be counted, please complete the company name and voting party. Only one vote

Voting Party

Nominee Profiles

Steven W. Diffenderfer was born and raised in Pittsburgh. He attended Clarion University of PA where he earned a Bachelor's of Science degree in Accounting. He started his Banking career in 1992. He is currently a Commercial Lender with NexTier Bank. His experience has mainly been with helping small to medium size Businesses throughout the metro area. In 1999, he moved to Cranberry/Mars area and has been serving the local community there since. He believes his personal and professional experience would make him a valuable asset to the Board and the Pittsburgh North Regional Chamber.

Todd Harris - A member of the Cranberry Township community for 30 years, is a Senior Insurance Advisor for Liberty Insurance Agency. He was the President of the Cranberry Township Area Lions Club and received the Melvin Jones Award. Todd is currently serving on the Board of the Pittsburgh North Regional Chamber of Commerce and is a co - chairman of the Facilities Committee. Todd is an active member of the Business Leaders of Pittsburgh, and the Cranberry Township Sunrise Rotary Club.

Lisa M. Hunt is the Business Development Representative for USX Federal Credit Union. A graduate of Grove City College, Lisa loves being part of the process that helps people successfully manage their financial lives while achieving their goals. She is a frequent financial education speaker and actively promotes awareness of credit unions in the community. Lisa currently serves as Chair of the Steering Committee and Chair Elect for the PNRC. She received the 2012 Young Professional Award, the 2014 Volunteer Service Award, and is a member of the Cranberry Township Sunrise Rotary. Lisa lives in Cranberry Township with her husband and their three dogs and single-handedly consumes more coffee than most small cities.

Tracy Armstrong is the owner of North Pittsburgh Greeting Company. She has extensive knowledge of the area as a lifelong resident of Cranberry Township. Tracy has been involved with the community since childhood. After college she realized her entrepreneurial spirt, and started All Pet & Home Care. She volunteered with the local MOM's Club and was President for three (3) years. Currently volunteering on the Board of Managers for the Butler County YMCA and as an Ambassador for the Pittsburgh North Regional Chamber of Commerce. In 2014, nominated for the Women Entrepreneur of the Year. Resides in Cranberry Township with her husband Curtis and son Logan.

Richard Berdy graduated from Youngstown State University in 2000 with a degree in Hospitality Management. After several years in the Hospitality Industry I stumbled into Aflac because of my father's cancer diagnosis. When I saw how Aflac helped my family I joined Aflac in 2006 and felt compelled to educate everyone on how helpful Aflac is for people. My reason for wanting to be on the Board Of Directors for the Pittsburgh North Regional Chamber is to help increase opportunities for business growth in the footprint of this organization by connecting businesses large and small through networking, education, and local support.

Elizabeth Blakely is the vice-president of Visible Mission, a digital and print marketing firm. She loves to use her experience in web development, information organization, project management to help clients develop their online presence, meet their organizational goals and grow. Over the course of her career she has worked with a wide variety of clients in both the profit and non-profit sectors. Elizabeth is an active member of the Chamber's Marketing and Membership committee and is committed to developing the Chamber's membership and community reach. She has lived in Cranberry Township with her husband, 2 kids and assorted pets since 2007.

Ryan D. Breen is a Member of the Breen Law Firm LLC, where he practices criminal, family, juvenile, and employment law. "As a North Hills native, I understand where this Region came from and where it's going. I am well-aware of the economic factors impacting small businesses, which undoubtedly are the lifeblood of the North's rapid economic development. If elected I will use my passion for and understanding of the Pittsburgh North Region and hit the ground running as a strong and powerful advocate for the Chamber and its members." See biography at www.breenlawfirm.com.

Jack Giacobbi is the founder of Scopewell, LLC, an innovative home improvement sales company that works everyday to bring safety, security, peace of mind and recourse to homeowners. With a degree in business administration, Mr. Giacobbi is a lifetime learner, with significant training in finance, operations, sales and sales management. It is this with this background that Mr. Giacobbi seeks to serve the Chamber. He understands the needs of small business and hopes to contribute to making the Chamber a continually more valuable resource for its' members.

Gregg Hill- My career spans over three decades, bringing experience in banking and financial services. I'm also a Pennsylvania licensed title insurance agent and notary public. I not only contribute as a leader, relationship builder, product developer and goal setter but my caring spirit has been recognized for providing over 10 years of service to the Board of Directors of Campus Life/Youth for now serve on (4) committees, Steering, Co-Chair of Legislative, an as a member Christ, helping at risk youth. Additionally, I serve on the Community Outreach Committee. My wife Jayne and I just celebrated our 40th anniversary. If elected, my vision for the PNRC is to grow the membership and empower new members during my term as a board member. by showing them how their investment will pay immeasurable dividends.

Kathleen Himler- North Pittsburgh Area Manager for Dale Carnegie Training. Responsible for working with clients to foster higher levels of engagement with a focus on teamwork and communication strategies. Certified Trainer for the Dale Carnegie Course: Effective Communication & Human Relations, High Impact Presentations and by the Employee Engagement Group as an Employee Engagement Specialist. With Dale Carnegie for 6 years, formerly with AT&T and NCR Corporation providing data networking solutions. Married for 24 years, with two sons, Garrett (20) and Austin (18), residing in Upper St. Clair, PA. Parishioner & volunteer at St. Louise De Marillac church for 23 years.

Nicholas D. Kennedy is a member of FamilyWealth Management Group. As a Private Wealth Advisor, Nic focuses on understanding his client's complete financial situation, providing comprehensive financial planning, and building customized solutions tailored to achieve his client's goals and objectives. In 2014 Nic earned his CERTIFIED FINANCIAL PLANNER™ designation (CFP®). Additionally, he has obtained the Chartered Retirement Planning Counselors (CRPC®) designation and an Executive Certificate in Financial Planning from Duquesne University. Nic graduated Cum Laude from The University of Pittsburgh, College of Business Administration and is actively involved in Pitt's Alumni Association. Nic and his family currently reside in Wexford and enjoy water skiing, hunting, and golfing.

Thomas H. Kingsley is an Assistant Vice President in the Business Banking Department of Dollar Bank. Tom assists small to medium size businesses in the Pittsburgh area with commercial loan and deposit needs. He has been in the financial service industry in a variety of roles since 2002. Since joining Dollar Bank in 2012, he has been an active member of the Pittsburgh North Regional Chamber. Tom is a 2002 graduate of Virginia Tech with a B.S. in Marketing. He is a Pittsburgh native and currently resides in Aspinwall with his wife and two young daughters.

Al J. Marschke is a part-time energy consultant for Ambit Energy. He received his Bachelor of Arts in Communication from Gannon University in 1987. Al's professional career in television began at WTAE-TV in 1988. After 14 years as the technical director at channel 4, Al decided it was time to go out on his own and play a more active role in his community. Al's strengths lie in effective networking by focusing on the success of others in the community. He truly believes that you can become successful by helping others become successful.

Pete Piotrowski - As a life-long resident of this region and a State Farm Agency Owner in Wexford I understand this region and the economic factors impacting both small businesses and residents. As a husband and father of 3 young children I will be able to bring ideas to engage the young families in our area which will grow our small businesses as well as give back to the community. I feel I have very strong understanding of the economic issues impacting all members of our community which would allow us to engage our community, grow our membership, and support our mission.

Gary Schwartz- Last year I ran for the Board of Directors and my platform was to help members maximize the way they did business with each other. This year I applied that philosophy and actively tried to buy local and help other companies in the COC. I have also stepped up my personal involvement and of the Outreach and Ambassador. I now look forward to furthering my commitment by using my ability as an entrepreneur to help grow the COC