

FOR IMMEDIATE RELEASE

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Pittsburgh North Regional Chamber Announces the Grand Opening Ribbon Cutting for NIQUEA.D Boutique

[Wexford, PA] – July 9, 2024 – The Pittsburgh North Regional Chamber of Commerce (PNRC) is excited to announce the Grand Opening Ribbon Cutting for the NIQUEA.D Boutique set to take place on Thursday, July 18, 2024 at the NIQUEA.D Boutique at Meeder Crossroads Retail Corridor in Cranberry Twp. This event will welcome the NIQUEA.D Boutique to the community.

The Grand Opening Ribbon Cutting for the Boutique will celebrate the opening, welcome them to the community, and network with businesses and residents in the Pittsburgh North Region! Refreshments, music, and a tour of the new Boutique will all be a part of the open house!

Throughout her personal journey dating back to her nationwide launch and development of the POPYRUS Brand, Dominique Schurman has created brands that are personal and authentic to her. She continues to expand upon her innate gift from her European heritage, and she challenges herself to explore new opportunities for the NIQUEA.D Brand today by discovering, creating and connecting with people that have become the tapestry of her life. The new boutique will have a carefully curated assortment of other women owned brands from all over the world.

“Our one-of-a-kind boutique has found the perfect home at the Meeder Crossroads, in a thoughtfully crafted community for our thoughtfully crafted lifestyle brand,” said Schurman. “I believe in appreciating life’s simple pleasures, with meaningful experiences connecting us to the people and places we love”. Our products are designed to create moments of pause and reflection, inspiring connection through the intersection of artisanship and personalized messaging. This deeply personal expression binds people

together in a unique and memorable way, providing an emotional connection that has become the soul of the brand.

Join us in celebrating their grand opening with a ribbon cutting as we embrace the priceless moments of love, friendship, and inner peace that NIQUEA.D so beautifully embodies. Said Kelvin Mack, the Marketing and Membership Director at PNRC.

Event Details

Date: Thursday, July 18th, 2024

Time: 11:00 A.M.

Location: NIQUEA.D Boutique
303 Tillary Ln Unit B, Cranberry Twp, PA 16066

About the Pittsburgh North Regional Chamber

The Pittsburgh North Regional Chamber (PNRC) is the leading regional voice and advocate for business growth and economic prosperity for more than 1,000 organizations spanning northern Allegheny, Beaver, and Butler counties. PNRC offers a variety of programs, events, and services that support businesses, non-profits, and entrepreneurs by connecting them to valuable resources that foster a thriving business environment. Learn more at [www.pghnorthchamber.com](<http://www.pghnorthchamber.com>).