

2025 Sponsorship & Advertising Opportunities

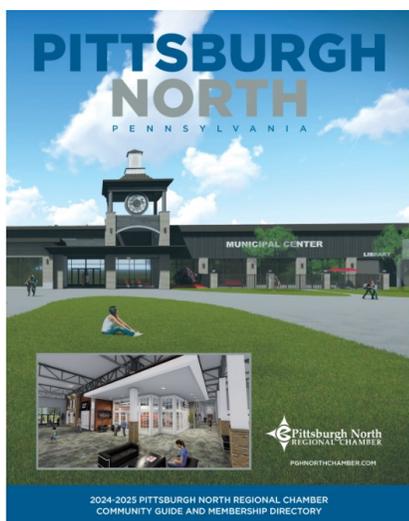


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Creating opportunities for business growth through networking, cooperation, advocacy and education.

The Pittsburgh North Regional Chamber offers a variety of business, networking, and signature events, educational programs, legislative and economic development and volunteer activities that support our mission to create opportunities for local business growth. The Chamber does much of its work through the generosity of its members and business partners. We rely on your support and generosity to continue our mission. The opportunities in this guide provide a variety of platforms to advertise your company and show your support for local business growth through the efforts of the Chamber.



About the Pittsburgh North Regional Chamber

The Pittsburgh North Regional Chamber, formerly known as THE CHAMBER of Commerce, Inc. was established on January 1, 2010 as a newly merged organization of the Cranberry Area Chamber of Commerce and the Northern Allegheny County Chamber of Commerce. Our membership consists of over 800 businesses and organizations who employ nearly 24,000 employees. The footprint of the Pittsburgh North Regional Chamber of Commerce covers three counties; Allegheny, Beaver and Butler and 16 municipalities. Our membership ranges from sole proprietors to large corporations, nonprofit organizations and individuals who are interested in supporting our business community.

We offer a variety of business, networking, and signature events, educational programs, training, legislative and economic development, and volunteer activities. The funds we receive through membership, events, and sponsorship dollars stay local to support our mission of creating and sustaining business growth in our region.

Vision Statement

We are the leading regional voice and advocate for business growth and economic prosperity.

Mission Statement

On behalf of its members, the Pittsburgh North Regional Chamber creates opportunities for business growth through networking, cooperation, advocacy, and education.

The Pittsburgh North Regional Chamber Educational Foundation, formerly THE CHAMBER Educational Foundation, is the 501 c (3) arm of the Pittsburgh North Regional Chamber. Established June 1, 1991, the Foundation raises money for student, adult and entrepreneur scholarship programs.

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**SELECTED AS ONE OF THE TOP
THREE CHAMBERS IN
AMERICA**



**CHAMBER OF THE YEAR
2021 FINALIST**

Social Media Statistics



LinkedIn

2,300+ Followers



Facebook

3,400+ Followers



Instagram

1,800+ Followers



YouTube Shorts

8,300+ Views

EMAIL MARKETING STATISTICS

PNRC Open Rate– 48%
Industry Average– 34%
Audience– 4,825

Signature Event



Annual Meeting/ Annual Gala *March 19 / May 8*

Two events for the price of one! The Annual Meeting is virtual. It celebrates the year's accomplishments, introduces the newest members of the board of directors and highlights goals for the new year. It also announces the nominees for the annual awards. The Gala is in person. It features a networking cocktail hour, followed by dinner, and awards ceremony.

Presenting Sponsor \$7,500 SOLD

- ◆ Premier Recognition in all advanced publicity and social media as the Presenting Sponsor
- ◆ Opportunity to address attendees from the podium
- ◆ Opportunity to greet attendees
- ◆ Recognition in all printed materials, programs/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Opportunity to place a promotional gift at each seat
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight in a premier location with corporate identification
- ◆ Full page, advertisement in event program, with premium space/placement

Gold Sponsor \$3,500

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in printed materials, programs/event collateral
- ◆ Visual and verbal recognition at the event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Mid-page banner in the Chamber's Monday Morning Coffee e-blast for 2 consecutive months (8 insertions; 600 x 20 px)
- ◆ One reserved table of eight (8) to the event

Silver Sponsor \$2,500

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in printed materials, programs/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Mid-page banner in the Chamber's Monday Morning Coffee e-blast for 1 month (4 insertions; 600 x 200 px)
- ◆ One reserved table of eight (8) to the event

Signature Event



Annual Meeting/ Annual Gala *March 19 / May 8*

Bronze Sponsor \$1,500

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in printed materials, programs/event collateral
- ◆ Verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight (8) to the event

Attendee Gift Sponsor \$2,000 (only one available)

- ◆ Sponsor provides gifts (with prior approval) with your logo on each gift that attendees take home
- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in printed materials, programs/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight (8) to the event

Centerpiece Sponsor \$1,000 (only one available)

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in printed materials, programs/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Two (2) tickets to the event

Reserved tables of 8 are available

Signature Event



Annual Golf Outing

The Annual Golf Outing provides a relaxing day on the links, followed by an enjoyable afternoon of awards and skill prizes. Pick your winning foursome wisely!

Presenting Sponsor \$3,500

- ◆ Premier Recognition in all advanced publicity & social media outlets
- ◆ Opportunity to address attendees at the event
- ◆ Recognition in all printed materials and event collateral
- ◆ Signage in the registration area
- ◆ Logo/hyperlink on Chamber website
- ◆ Two golf foursomes (eight players)
- ◆ Two (2) tee signs

Gold Sponsor \$2,500

- ◆ Recognition in all advanced publicity, social media and event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website
- ◆ One golf foursome
- ◆ Two (2) tee signs

Silver Sponsor \$1,500

- ◆ Recognition in all advanced publicity, social media and event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website
- ◆ One golf foursome
- ◆ Tee sign

Lunch Sponsor \$1,000 (Only one available)

- ◆ Recognition in all publicity, social media and event collateral
- ◆ Visual and verbal recognition
- ◆ Logo/hyperlink on Chamber website
- ◆ Tee sign

Beverage Sponsor \$1,000 (Only one available)

- ◆ Recognition in all publicity, social media and event collateral
- ◆ Logo/hyperlink on Chamber website
- ◆ Tee sign

Golf Cart Sponsor \$1,000 (Only one available)

- ◆ Company Name on Carts
- ◆ Can provide pre-approved gift for attendees

Hole in 1 Sponsor \$1000 (Only one available)

- ◆ Opportunity to sit at a hole and greet all golfers during the event
- ◆ Tee sign

Tee Sign Sponsor \$500 (manned; limited number)

- ◆ Signage at a hole with company name
- ◆ Table at the hole to provide business swag

Tee Signs are available for \$250



Holiday Social (December)

The Holiday Social is an evening of cheer to celebrate the holiday season. It features dinner, a cash bar along with silent auction items and entertainment.

Presenting Sponsor \$5,000

- ◆ Premier Recognition in publicity & social media outlets
- ◆ Recognition in all printed materials, programs and event collateral
- ◆ Opportunity to address attendees at event
- ◆ Opportunity to provide promotional gift (with prior approval) to event attendees
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight with corporate identification
- ◆ Full page, color advertisement in event program

Gold Sponsor \$3,500

- ◆ Recognition in all advanced publicity, social media, printed materials/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Mid-page banner in the Chamber's Monday Morning Coffee e-blast for 2 consecutive months (8 insertions; 600 x 20 px)
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight (8) to the event

Silver Sponsor \$2,500

- ◆ Recognition in all advanced publicity, social media, printed materials/event collateral
- ◆ Visual and verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Mid-page banner in the Chamber's Monday Morning Coffee e-blast for 1 month (4 insertions; 600 x 200 px)
- ◆ One reserved table of eight (8) to the event

Bronze Sponsor \$1,500

- ◆ Recognition in all advanced publicity, social media, printed materials/event collateral
- ◆ Verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ One reserved table of eight (8) to the event

Entertainment Sponsor \$1,000

- ◆ Recognition at the event
- ◆ Signage at the event
- ◆ Two tickets to the event

Cocktail Sponsor \$1,000

- ◆ Recognition at the event
- ◆ Signage at the cocktail station
- ◆ Two tickets to the event

Centerpiece Sponsor \$1,000

- ◆ Recognition at the event
- ◆ Signage at the event
- ◆ Two tickets to the event

Reserved tables of 8 are available





Town Square Market *June, July, August*

We are happy to announce the rebranded, redesigned, reimagined **2025 Cranberry TOWN SQUARE MARKET** (formerly known as the Cranberry Farmer’s Market). This community event takes place every Friday from 3pm—7pm in June, July, and August (excluding July 4th and August 8th) and is free to the public. The Market features farm-fresh produce, homemade crafts and goods, artisanal items, food trucks, music, and more. Families and friends from all regions are welcome to join us on the Armstrong Great Lawn to shop, dine, dance, and enjoy a beautiful summer evening in our community.

Presenting Sponsor \$7,500 **SOLD**

- ◆ Premier Recognition in all advanced publicity, social media and event collateral
- ◆ Logo/Hyperlink on Chamber website event page
- ◆ Visual recognition at the event
- ◆ Opportunity to provide promotional materials to event attendees
- ◆ One vendor booth for all 11 weeks with prime placement / additional table at our 3 Special Events

Gold Sponsor \$5,000

- ◆ Recognition in all advanced publicity, social media, and event collateral.
- ◆ Logo/Hyperlink on Chamber website event page
- ◆ Visual recognition at event
- ◆ One vendor booth for all 11 weeks of Market, including our 3 special events

Silver Sponsorship \$3,500

- ◆ Recognition in all advanced publicity, social media, and event collateral
- ◆ Logo/ Hyperlink on Chamber website event page
- ◆ Visual recognition at event
- ◆ One vendor booth for Season A (6 weeks) of Market which includes our 3 special events

Bronze Sponsorship \$1,500

- ◆ Recognition in all advanced publicity, social media, and event collateral
- ◆ Logo/Hyperlink on Chamber website event page
- ◆ Visual recognition at the event
- ◆ One vendor booth for Season B (5 weeks) of Market, which does NOT include the 3 special events

Community Event

Town Square Market Special Events

Grand Opening Celebration: June 6th

Christmas in July: July 25th

Kid's Back-to -School Bash: August 15th



Special Events Gold Sponsorship \$1,500

- ◆ Recognition in all advanced publicity, social media, and event collateral
- ◆ Logo/ Hyperlink on Chamber website event page
- ◆ Visual recognition at the event
- ◆ One (1) vendor booth for all 3 Special Events

Special Events Silver Sponsorship \$1,000

- ◆ Recognition in all advanced publicity, social media, and event collateral
- ◆ Logo/ Hyperlink on Chamber website event page
- ◆ Visual recognition at the event
- ◆ One (1) vendor booth at two of the Special Events

Special Events Bronze Sponsorship \$500

- ◆ Recognition in all advanced publicity, social media, and event collateral
- ◆ Logo/ Hyperlink on Chamber website event page
- ◆ Visual recognition at the event
- ◆ One (1) vendor booth at one of the Special Events

Marketing or Service Booth \$100/per booth/per Special Event (limited space)

- ◆ Ability to set up your company table/tent at one (1) of the Special Events
- ◆ Ability to provide promotional materials to event attendees

Community Event



Health and Wellness Fair

November

The Health and Wellness Fair features healthy living and lifestyles. Vendors and guest speakers provide pertinent information about healthcare services and topics.

Presenting Sponsor \$3,500 **SOLD**

- ◆ Premier Recognition in all advanced publicity and social media as the Presenting Sponsor
- ◆ Recognition in all printed materials and event collateral
- ◆ Visual recognition at event
- ◆ Opportunity to provide a promotional gift to attendees
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Up to four vendor spaces in a prime location

Gold Sponsor \$2,000

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in all printed materials and event collateral
- ◆ Visual recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Up to two vendor spaces in a prime location

Silver Sponsor \$1,500

- ◆ Recognition in all advanced publicity and social media
- ◆ Recognition in all printed materials and event collateral
- ◆ Visual recognition at event
- ◆ Logo/hyperlink on Chamber website
- ◆ One vendor space

Community Event



THE GIVING *Tree*

Giving Tree Celebration *December*

Each year, the Chamber collects gifts for individuals who are in need and are served by our Non-profit members. Tags are made and distributed to local businesses. Patrons of those businesses purchase gifts based on the Christmas wishes on the tags.

Presenting Sponsor \$5,000

- ◆ Premier recognition in all advanced publicity & social media outlets
- ◆ Recognition in all printed materials including your logo on event collateral.
- ◆ Recognition on gift tags.
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Opportunity to be a host tag site

Gold Sponsor \$1,000

- ◆ Recognition in all advanced publicity & social media outlets
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Opportunity to be a host tag site

Ambassador \$250+

- ◆ Donate \$250 in gift cards or cash which will be used to fulfill gift needs
- ◆ Name recognition on social media as a Giving Tree Ambassador



Community Champion *December –January*

The Pittsburgh North Regional Chamber recognizes those individuals, small businesses and non-profits that went over and above what was expected to make a difference in the community. Every business day in January, the PNRC will highlight one of those unselfish providers on our digital and social media platforms. The three (3) categories are: Small Business, Non-Profit, and Individual.

Presenting Sponsor \$1,500

- ◆ Recognition in all advanced publicity & social media outlets.
- ◆ Recognition throughout entire month of January during awards month in all announcements. (Awardees are recognized every business day of the month of January.)
- ◆ Recognition in all Community Champions social media posts
- ◆ Logo listed on website under Community Champions page

Category Sponsors \$500 (3 available)

- ◆ Recognition throughout January during awards month in all announcements involving specific category and Community Champions program.
- ◆ Logo placement on social media when mentioning specified category



Chamber **LUNCH BOX SESSION**

Lunchbox Sessions *2nd Wednesday of each month*

Lunchbox Sessions address topics of interest to business owners and professionals, provided by industry thought leaders in our region. Lunchbox Sessions are free for members to attend, open to the community and are held the 2nd Wednesday of each month. Sponsorship opportunities include all sessions. Hosted virtually from Noon– 1 p.m.

Presenting Sponsor \$2,500 **SOLD**

- ◆ Recognition in all advanced publicity & social media as Lunchbox Sessions Presenting Sponsor
- ◆ Visual and verbal recognition at each session
- ◆ Opportunity to provide promotional materials to all attendees
- ◆ Opportunity to speak at each session
- ◆ Logo/hyperlink on Chamber website

Gold Sponsor \$1,000

- ◆ Recognition in all advanced publicity and social media
- ◆ Visual and verbal recognition at session
- ◆ Logo/hyperlink on Chamber website

**Chamber
LUNCH BOX
SESSION**

Presented By
Express
EMPLOYMENT PROFESSIONALS
Respecting People. Impacting Business.

February 12
March 12
April 9
May 14
June 11
July 9
August 13
September 10
October 8
November 12
December 10

Zoom Sponsor:
WesBanco

Pittsburgh North
REGIONAL CHAMBER

Networking Event



Meet and Move Events are networking at its best! Meet at various locations in our footprint to “speed-network,” connect, and have some fun!

Gold Sponsor \$1,000 per event

- ◆ Recognition in publicity & social media outlets
- ◆ Opportunity to address attendees at the event
- ◆ Opportunity to provide promotional materials to event attendees
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Six (6) tickets to the event

Silver Sponsor \$500 per event

- ◆ Recognition in publicity & social media outlets
- ◆ Verbal recognition at the event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Four (4) tickets to the event





BUSINESS *After* **HOURS**

Business After Hours

Monthly (January through November)

Business After Hours are held in locations throughout our footprint. These events are held each month from 5:00-7:00 p.m. at a member restaurant. They allow for easy, low-pressure, open networking. Appetizers are provided by the location and a cash bar is available. January through November.

Gold Sponsor \$500

- ◆ Choice of available restaurant location from our schedule
- ◆ Social media posts about the event with your company name
- ◆ Recognition in the headline of the event
- ◆ Ability to bring a table and provide promotional material to guests
- ◆ Verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Ten (10) tickets to the event

Networking Event



Networking Event



Women's Leadership Brunch Friday, March 21, 2025

Our annual Women's Leadership Brunch continues to inspire and engage our strong women business leaders throughout the northern region. This signature event brings together more than 130 (and growing!) intelligent, courageous, fierce, creative and professional women in an energetic environment where friendships and relationships blossom and bloom. Along with a traditional "brunch" buffet, the event includes a panel of diverse, exceptional women with unique backgrounds, careers, and stories to further inspire and motivate a culture of inclusivity and sisterhood. Guests will also participate in a "meet and move" which is a well-organized table rotation, enabling guests to meet, mingle, talk, and exchange contact information.

Sponsorship Opportunities Presenting Sponsor—**SOLD**

Gold Sponsor \$2,500

- Recognition in advanced publicity, social media, and printed materials as a Gold Sponsor
- Visual and verbal recognition at the event
- Logo/hyperlink on the Chamber website event page
- Half page ad in event program distributed to guests
- Eight (8) tickets to the event with a reserved table in a premium location

Silver Sponsor \$1,500

- Recognition in advanced publicity, social media and printed materials as a Silver Sponsor
- Visual and verbal recognition at the event
- Logo/hyperlink on the Chamber website event page
- Six (6) tickets to the event

Table of 8

Member \$440
Non-member \$520

Individual Tickets

Member \$55



Meetings / Mixers *Monthly / Quarterly*

Virtual Zoom Meeting, 4th Thursday monthly, 8am-9am: Monthly networking meetings focused on women in business. Each meeting will include time for short introductions by the participants followed by a half-hour interactive educational presentation. Topics for each meeting will vary from month to month.

Presenting Sponsor \$1,000 **SOLD**

- ◆ Monthly for entire year
- ◆ Recognition in all advanced publicity and social media.
- ◆ Recognition at each virtual meeting
- ◆ Logo/hyperlink on Chamber website

The Women's Leadership MIXERS are held in various locations throughout our footprint. These events are held in the evening and vary in nature based on the group's interest and needs. They allow for open networking and fun conversation. Appetizers are provided by the location. Beverages can also be provided by the location or BYOB, sponsor's choice. Three are 3 planned for 2025.

Presenting Sponsor \$500/per event **SOLD**

- ◆ Recognition in advanced publicity and social media
- ◆ Verbal recognition at event
- ◆ Logo/hyperlink on Chamber website event page
- ◆ Five (5) tickets to the event

Networking Event



Tuesday Connections Meeting

Connection Meetings provide the opportunity to meet the business leaders that make up your Chamber membership in a casual networking environment. Regularly scheduled in a convenient location within our operational footprint, Connections is the ideal way to engage with potential clients and customers.



Tuesday Connections Meeting Sponsorship (\$250 Monthly—only 1 Sponsor per month)

- ◆ Company name and logo displayed on a sign at each meeting in the month of your choice
- ◆ Recognition in Monday Morning Coffee for the month
- ◆ Ability to address attendees and provide promotional materials

Location and Time:

Mars: Every Tuesday, 11:30—1 p.m.
Discovery Christian Church, 170 Scharberry Lane

Member Benefits Orientation

Every other month

This free bimonthly program allows new members to get acquainted with all of the benefits and services of Chamber membership and provides existing members with continuing education of the value of their membership. Sponsorship level includes all yearly Member Benefits Orientations. Hosted in the Pittsburgh North Regional Chamber Conference Room in Wexford.

Gold Sponsor \$1,000

- ◆ Recognition in all advanced publicity and social media
- ◆ Visual and verbal recognition at event
- ◆ Sponsor recognition in PowerPoint presentation
- ◆ Opportunity to speak to attendees and provide promotional materials.

2025 Member Benefits Orientation Dates

- ◆ January
- ◆ March
- ◆ May
- ◆ July
- ◆ September
- ◆ November



Nonprofit Programs



In person meeting: Monthly networking meetings focused on nonprofit organizations. Each meeting will include time for short introductions by the participants followed by an interactive education presentation by a guest speaker.

Presenting Sponsor \$2,000 **SOLD**

- ◆ Monthly for entire year
- ◆ Recognition in all advanced publicity and social media including your logo in all promotions
- ◆ Recognition at event
- ◆ Logo/hyperlink on Chamber website



Community Partner *Your Investment: \$15,000 plus*

As a Community Partner, you will receive continuous, consistent recognition to thousands of individuals and organizations throughout the year. This visibility is created by providing the following assets:

You will be recognized at each Signature Event and on a shared promotion that includes in the printed program and on the Chamber website. These Community Partner benefits are provided for the following events:

- ◆ Annual Meeting
- ◆ Annual Gala
- ◆ Women's Leadership Brunch
- ◆ Annual Golf Outing
- ◆ Health and Wellness Fair
- ◆ Holiday Social
- ◆ Member Benefits Orientation

Your logo will be displayed in a shared Community Partner advertisement in the following marketing initiatives:

- ◆ Recognition as a Community Partner on the chamber website
- ◆ Corridors, the Pittsburgh North Regional Chamber's digital magazine (published quarterly)
- ◆ Monday Morning Coffee, a weekly e-newsletter (distributed 52 times annually)

In addition, Community Partners will receive the following 'impressions' throughout the year:

- ◆ Signage in the Chamber boardroom acknowledging you as a Community Partner

A Specialized Package will be developed based on your interest

- ◆ Customized packages will be developed to meet your needs that could include sponsorships, advertising and/or tickets to events.



Partnership Opportunities

Chamber Partner

Your Investment: \$10,000 to \$14,500

As a Chamber Partner, you will receive continuous, consistent recognition to thousands of individuals and organizations throughout the year. This visibility is created by providing the following assets:

You will be recognized at each signature event and on a shared promotion that includes in the printed program and on the Chamber website. These Chamber Partner benefits are provided for the following events:

- ◆ Annual Meeting
- ◆ Annual Gala
- ◆ Women's Leadership Brunch
- ◆ Annual Golf Outing
- ◆ Health and Wellness Fair
- ◆ Holiday Social
- ◆ Member Benefits Orientation

Your logo will be displayed in a shared Chamber Partner advertisement in the following marketing initiatives:

- ◆ Recognition as a Chamber Partner on the chamber website
- ◆ Corridors, the Pittsburgh North Regional Chamber's digital magazine (published quarterly)
- ◆ Monday Morning Coffee, a weekly e-newsletter (distributed 52 times annually)

Chamber Partners will also receive the following 'impressions' throughout the year:

- ◆ Signage in the Chamber boardroom acknowledging you as a Chamber Partner

A Specialized Package will be developed based on your interest

- ◆ Customized packages will be developed to meet your needs that could include sponsorships, advertising and/or tickets to events.



Business Partner

Your Investment: \$5,000- \$9,500

As a Business Partner, you will receive continuous, annual recognition to individuals and organizations throughout the year.

Your logo will be displayed in a shared Business Partner advertisement in the following marketing initiatives:

- ◆ Recognition as a Business Partner on the chamber website and in the Chamber boardroom/satellite office
- ◆ Corridors, the Pittsburgh North Regional Chamber's digital magazine (published quarterly)
- ◆ Monday Morning Coffee, a weekly e-newsletter (distributed 52 times annually)

A Specialized Package will be developed based on your interest

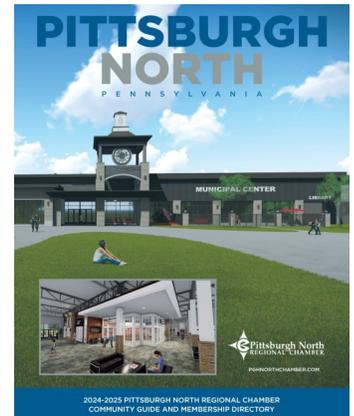
- ◆ Customized packages will be developed to meet your needs that could include sponsorships, advertising and/or tickets to events.



Publications & Media

Pittsburgh North Regional Chamber Community Guide and Membership Directory

The Pittsburgh North Regional Chamber Community Guide and Membership Directory will introduce your business to newcomers who are not familiar with the area and the vast network of resources available to members. This publication features eye-catching photography and interesting stories, highlighting the communities that make up the Chamber's footprint. Published annually with a member and Chamber-approved vendor. Contact Nick Yankosky, Project Sales Director, at 800-933-3909 x1007 to advertise.



The PNR Map

Accurate, user-friendly maps are a popular item for our thousands of visitors, newcomers to our area, potential commercial relocation candidates and even our lifelong residents. Contact Nick Yankosky at 800-933-3909 x1007 to advertise.

This is a prime opportunity to promote your business to newcomers. According to a study from the National Association of Home Builders:

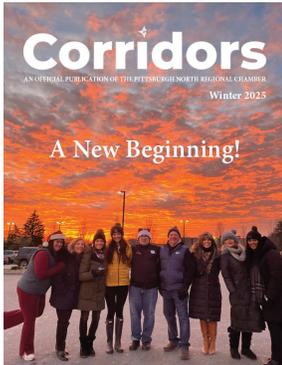
- ◆ Roughly 40 million people move each year, meaning the average business needs to replace about 20% of its customer base that move away in any given year. (Source: U.S. Census Bureau)
- ◆ New homeowners spend more within 6 months than the average consumer spends in 3 years
- ◆ New mover expenditures total more than \$150 billion annually
- ◆ New movers are 5 times more likely to become your long-term customers—if you reach them first.

The Member Information Centers in our offices

These member-supported displays are in the lobbies of our main and satellite offices and have a dynamic impact on visitor engagement! We have an attractive arrangement to showcase events and local services. Visitors take 5-15 minutes or more browsing the display and touchscreen kiosk, which will give us a chance to answer questions and provide your marketing materials to the public.

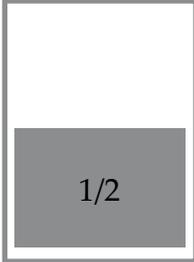
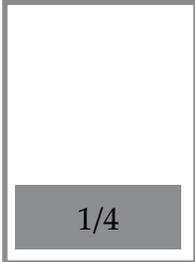
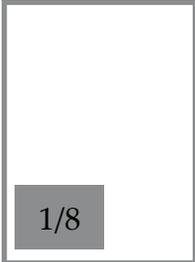


Marketing & Advertising



Corridors

The official publication of the Pittsburgh North Regional Chamber is published to the PNRC website on a quarterly basis (Winter, Spring, Summer & Fall). The content providers are representatives of Chamber member businesses and organizations, and Chamber members receive a discount on clickable ads.

				
(W x H)	7.5" x 10"	7.5" x 5"	7.5" x 2.5"	3.5" x 2"
	Member/Nonmember	Member/Nonmember	Member/Nonmember	Member/Nonmember
Rate 1 Issue	\$400/\$550	\$200/\$350	\$100/\$250	\$50/\$150

Marketing and advertising opportunities with the Chamber are designed to help your business prosper, placing your company's message in the hands of business and community leaders throughout the Pittsburgh North region. For more information on advertising, contact Matt Popchock, Marketing & Programs Coordinator, at mpopchock@pghnorthchamber.com or 724-934-9700 x11.

Monday Morning Coffee

Available to members is the opportunity to advertise in the Chamber's weekly e-blast, Monday Morning Coffee (MMC). MMC promotes upcoming Chamber events, member news and job listings.

Monday Morning Coffee

Mid Page Banner- 600 x 200 px			
1 month	\$250	6 months	\$1200
Nonmember	\$350		\$1800

Footer Banner- 600 x 200 px			
1 month	\$150	6 months	\$700
Nonmember	\$250		\$1300

Website

We offer two affordable and highly targeted advertising options that will provide your business with a measurable return on your marketing investment. Advertising on the PNRC website is an efficient, powerful, cost-effective way to connect your top prospects and hottest leads to your own website.

- ◆ Home page advertisements are 450 x 500 px, are limited to five (5) businesses per month and change upon refresh. \$250 per month investment.
- ◆ Internal page advertisements are 355 x 250 px, are limited to eight (8) placements per month and change upon refresh. \$125 per month investment.

Enhanced Online Membership Listing

Enhanced Online Business Directory Listings allow you to stand above the crowd on the Chamber's website. Your upgraded listing allows for an expanded business description, logo, media links and 12 additional keywords to make searching for your business easier. With the Enhanced Listing, you can also add business highlights, photos, videos and other marketing assets. Enhance your listing for an investment of just \$25 extra per year with your membership dues!

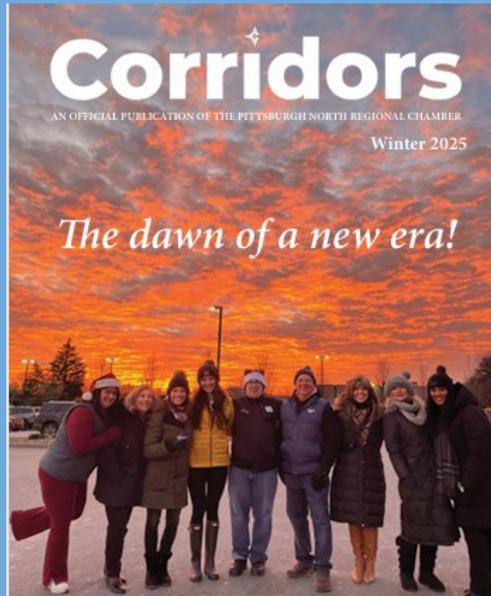
Add a Business Category

Business Categories allow your company to be found more easily on our website. By adding a category, you tap into the potential to double the number of eyes on your business or organization. Additional categories can be purchased for only \$10 per category, per year.

CONTACT THE CHAMBER:

Info@pghnorthchamber.com

724.934.9700



Call for more information on sponsorships, membership or benefits of the
Pittsburgh North Regional Chamber.

info@PghNorthChamber.com

(724) 934-9700



www.PghNorthChamber.com

